**Business Proposal for My Startup Print-F**

**Executive Summary:**

Print-f is a startup founded by a group of B. Tech CSE students from Amity University Patna. We noticed the difficulties our peers were facing when it came to printing out documents on campus, and we wanted to provide a more convenient and hassle-free printing experience for students. We have created a website that allows students to upload their documents and have them delivered to their location within a minute, providing instant and next-day delivery options. Our pricing model is affordable and transparent, with a cost of 1 Rs per page. Pricing would vary as per demand. Our goal is to revolutionize the printing industry by providing a seamless and efficient service for students.

**Business Description:**

Print-f is an innovative printing startup that provides printing and delivery services to students of Amity University Patna. Our online platform allows students to upload their documents, pay online, and have them delivered to their location, eliminating the need for them to physically go to a printing shop. We offer three pricing options, instant delivery, 2-hour delivery, and next-day delivery and they can take their delivery at a provided location, making our service accessible to everyone. Our target market is the student population of Amity University Patna, and we plan to expand our services to other universities in the future. We also provide previous year question of AUP , gate sample papers and various notes of topper in our website.

**Marketing and Sales:**

We plan to promote our services through social media platforms such as Instagram, Facebook, and Twitter, and by using Google AdWords. We will also offer discounts to students who refer their friends to our service. Our team will be actively involved in campus events and fairs to promote our brand and services.

**Management Team:**

Our management team consists of three members, Ankit Singh, Shubham Kr and Anand Shaurya. Ankit will manage the database and online platform, Shaurya will handle the Server, while Shubham will manage Delivery Related Works. We plan to hire additional staff as we expand our services.

**Contact Us:**

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**Financial Projections:**

Our startup costs include website development, marketing, and initial inventory. We project our revenue to be Rs. 10,000 in the first year, and Rs. 17,000 in the second year, with a net profit margin of 20%. Our growth strategy includes expanding our services to other universities, increasing our marketing efforts, and expanding our product offerings and easy access of hard copies to needy student.

**Disclaimer:**

* smooth delivery.
* Easy to use.
* Classes will not be disturbed at the time of delivery.

**Conclusion:**

Print-f is a startup that aims to revolutionize the printing industry by providing a seamless and efficient printing and delivery service for students. Our platform is easy to use, affordable, and offers fast delivery options. We are confident that our startup will be successful and plan to expand our services in the future. Thank you for considering our proposal.